

# 2020 ASSESSMENT MONTH SUMMARY



LAKE LAND COLLEGE

**PREPARED BY:**

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**Director of Academic Support & Assessment**

**LAKE LAND**  
COLLEGE



# INTRODUCTION



In December 2011, the Lake Land College Board of Trustees approved a resolution to declare February of each year to be recognized as Assessment Month in an effort to promote the importance of assessment as an educational activity and as a requirement for every employee at the college. Consequently, several promotions were created for students, staff, faculty, and community by the Director of Academic Support & Assessment.

Prior to Assessment Month, promotions were put in place that included: Assessment poster boards and flyers that were strategically placed in all campus buildings; press releases to area newspapers; Facebook messages; and e-mails (see pages 4-6).

The first full week of each February was deemed as "Assessment Week." This event included activities that targeted students. An assessment booth was on display in the Luther Student Center on the main campus and at the Kluthe Center in Effingham. In addition, the Director of Academic Support & Assessment provided educational materials to educate students about what assessment is and the different components of assessment (see page 3). In addition, students were given the opportunity to answer up to five assessment questions (see pages 7-9) for a chance to win Subway and gas gift cards. All students who participated in the drawing were also provided a free phone charger.

General Education Assessment also occurs during the month of February. This year approximately 500 students were assessed for one of the following general education goals: Citizenship, Diversity A, and Diversity B. Twenty-nine faculty participated in the general education assessment effort. Results of the general education assessment will follow in the 2020 Annual Assessment Report.

As the years progress with Assessment Month, Lake Land College seems to be growing awareness of this very important aspect to increase student learning. Because the Higher Learning Commission has placed great importance on the assessment of student academic achievement, this promotional event is crucial in the assessment education for our students, staff, faculty, and community.

# ASSESSMENT...revolving around the student



**What is assessment?** The most important aspects students should know, value, or be able to do upon the completion of a unit of study, course, program, or interaction with a department. The following represent four components of assessment:

**Course Assessment:** Every course has learning outcomes. Each outcome is measured by faculty through a variety of assignments, tests, projects, evaluations, etc. The goal of course assessment is to revise and improve the student learning experience.

**Program Assessment:** Every degree, diploma, and certificate program has learning outcomes. Each learning outcome is measured by the faculty in the program through a variety of assignments, tests, projects, and licensing examinations. The goal of program assessment is to revise and improve the curriculum of the program and to insure student success.

**General Education Assessment:** Measures students' achievements in the areas of communication, critical thinking, problem solving, citizenship, diversity, and foundational knowledge. Any student enrolled in a degree program may be asked to take part in an assessment activity. What does LLC do with general education assessment results? LLC analyzes the results to find areas of weakness and consults with instructors to develop strategies for improvement.

**Institutional Assessment:** The student learning experience is the responsibility of every department of the college (i.e. Student Services, Business Services, Academic Services, etc.) and is measured by employees through a variety of methods. In other words, how does each department contribute to the student learning experience?



February 1, 2020 (release date to newspapers)

For Immediate Release

## Lake Land College Celebrates Assessment Month

February is the month to celebrate assessment at Lake Land College. Students and staff members are encouraged to participate in this year's activities to learn about the importance of assessment.

According to Lisa Madlem, director of academic support and assessment for the college, the assessment process at Lake Land is essential in order to make informed decisions that ultimately improve the teaching-learning process.

"Assessment seems fairly straightforward, but in reality, it is an involved process that systematically measures student performance in order to improve the quality of educational programs, courses and the institution overall," said Madlem. Essentially, assessment is what students should know, value, or be able to do upon the completion of a course, program, or interaction with a department.

Lake Land College uses institution-wide measures and program and course-specific measures to assess student outcomes. Learner outcomes have been established for each of the college's associate degree and certificate programs, as well as all courses and departments at the College.

During Assessment Week, February 3-7, Madlem will set up a student booth in the Luther Student Center with assessment information and prizes for students. On February 4th, Madlem will also have a student booth set up at the Kluthe Center in Effingham. Additionally, a student quiz will be available for a chance to win \$10 Subway gift cards and a grand prize \$50 gas gift card!

"Overall, the college is actively assessing courses, programs and institutional departments" said Madlem. "Each component of assessment is working toward assessing the student experience and we are continuously learning from the assessment process in order to make necessary changes and plans of action to ensure that every student at Lake Land College is provided with a continuous learning environment."

Assessment is an important step in developing Lake Land College's programs to best suit its students and their growing skills in order to prepare them to enter the workforce or transfer to a four-year university. It is thanks to a previous DACUM (developing a curriculum) assessment that the Agriculture Division has focused on integrating more precision agriculture information leading from a recommendation from the Lake Land College Agriculture Advisory Council. In addition, the Allied Health Division recently celebrated assessment efforts for the new Medical Assistant Program (MAP). In its first year, Medical Assistant Program students received a 100% pass rate on the first attempt on their certification exam! In addition to passing the certification exam, all MAP students passed 142 skills on their skill check off assessment.

For more information about assessment at Lake Land College, contact Madlem at 217-234-5088 or [lmadlem@lakelandcollege.edu](mailto:lmadlem@lakelandcollege.edu) or visit: <http://www.lakelandcollege.edu/as/es/assessment/index.cfm>.

# FEBRUARY 2020 ASSESSMENT

LAKE LAND COLLEGE

## STUDENT ASSESSMENT WEEK FEB. 3-7

### PRIZES FOR STUDENTS TO WIN

- \$10 Subway cards
- \$50 gas cards

Visit the following locations and answer 1 of 5 assessment questions

- Luther Student Center Laker Point Lobby  
February 3, 5, 6 and 7 from 11:30 a.m. to 1:00 p.m.
- Kluthe Center Main Lobby  
February 4 from 8:30-11:00 a.m.

**FREE PHONE CHARGERS**



**LAKE LAND**  
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# FACEBOOK POSTS



**Lake Land College**  
- February 4 · 🌐

Did you know this week is Assessment Week? Visit the Luther Student Center or the Kluthe Center during the assigned times to answer a survey question and you could win great prizes!

👍 8 1 Share

👍 Like    💬 Comment    ➦ Share

Write a comment... 🗨️ 📷 📺 🗿

**PRIZES FOR STUDENTS TO WIN**

- \$10 Subway cards
- \$50 gas cards

How Do You Win These Amazing Prizes?

Visit the following locations and answer 1 of 5 assessment questions

- Luther Student Center Laker Point Lobby  
February 3, 5, 6 and 7 from 11:30 a.m. to 1:00 p.m.
- Kluthe Center Main Lobby  
February 4 from 8:30-11:00 a.m.

**FREE PHONE CHARGERS**



**LAKE LAND COLLEGE**

👍 Like    💬 Comment    ➦ Share    📷 Photo    ⚙️ Options    📧 Send in Messenger

**Lake Land College**  
- February 17 · 🌐

Winners for Assessment Week 2020: Morgan Scott, Shelby Borries, Kaelyn Braun, Kierstin Rosine, George McGonigle, Enia Whittington and Isabelle Miller. Pick up your gift cards in Webb Hall rm. 020!

👍 2 1 Share

👍 Like    💬 Comment    ➦ Share

Write a comment... 🗨️ 📷 📺 🗿



## STUDENT ASSESSMENT WEEK QUESTION ANALYSES

Students were given the opportunity to answer up to five assessment questions for a chance to win Subway and gas gift cards. All students who participated in the drawing were also provided a free phone charger. What follows on this page, and pages 9 & 10, is the analysis for the Q & A.

### Question 1: What is assessment?

- 36 responses @100% correct

### Question 2: What is the overall goal of assessment?

- 30 responses @ 100% correct

### Question 3: Name two components of assessment

- 41 responses @ 90% correct

### Question 4: Who would you contact if you had a question about assessment?

- 33 responses @ 100% correct



STUDENT ASSESSMENT WEEK QUESTION ANALYSES  
(continued)

Question 5: Name one thing you like about Lake Land College.

- 44 responses with the following compiled comments:
  - The use of Canvas
  - Ike Nwosu
  - The number of ways to connect with classmates and get involved on campus.
  - My particular area of study, engineering, has been surprisingly instructive for a community college
  - The people and the system are very kind and helpful to international students
  - I like the environment, how everything is updated, how my professors are helpful, and how I have support at Lake Land.
  - The teachers are always there to answer my questions
  - I love the workout facility (2)
  - I like the instructors and their excitement for the subjects they teach
  - I like the activities that are available
  - Affordable tuition and close to home
  - I like the support I get from all of the different aspects of faculty. If you are ready and willing to learn, there will be someone to help me succeed.
  - Helpful staff
  - The flexibility and the environment
  - The people!
  - Easy to work with instructors
  - Lake Land College has so many resources. Every staff member is always willing to help students with anything.
  - Class times make it manageable for an adult to further their education
  - Small class sizes and teacher accessibility
  - I like the availability of classes at different times and locations



## STUDENT ASSESSMENT WEEK QUESTION ANALYSES

(continued)

### Question 5: Name one thing you like about Lake Land College.

- 44 responses with the following compiled comments:
  - I love the location and helpful staff
  - The affordability (6)
  - How friendly every staff member has been
  - I like the welcoming atmosphere and the clubs
  - I really like the availability and concern for all students by the faculty and staff
  - I like the accessibility of Lake Land's later enrollment options and diversity in age perspectives of its student body
  - I like my teachers the most
  - All the nice and friendly people and helpful resources
  - I love the atmosphere as a whole: the smaller class sizes, beautiful campus, excellent assistance for whatever I need, and fun activities.
  - The student and teacher ratio and how every course has learning outcomes
  - The facilities are pristine and the staff is very helpful
  - It is a smaller college so I get one-on-one experience with my teachers
  - The affordability. I pay tuition out-of-pocket and via a grant, so it helps a ton that the numbers aren't out of my league.
  - The affordability—coming from a low income family, cost is very important
  - The Luther Student Center
  - Being able to take courses at Kluthe where it is a smaller campus
  - How small it is

# ASSESSMENT WEEK STUDENT PRIZE WINNERS

DAY OF WEEK	STUDENT NAME	PRIZE	NO. OF STUDENT ENTRIES
Monday	Morgan Scott	\$10.00 Subway gift card	54
Tuesday (Kluthe Center Only)	Shelby Borries Erica Whittington	\$10.00 Subway gift card \$50.00 gas card	56
Wednesday	Kaelyn Braun	\$10.00 Subway gift cards	55
Thursday	Kierstin Rosine	\$10.00 Subway gift card	21
Friday	George McGonigle Isabelle Miller	\$10.00 Subway gift card \$50 .00 gas card	11
<b>Totals</b>	<b>7 Student Winners</b>	<b>\$50 in Subway cards</b> <b>\$100 in gas cards</b>	<b>197</b>



## CONTACT:

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